



NORTHEASTERN ILLINOIS ENVIROTHON

"Fostering Environmentally Conscious, Decision Making Young Adults"

Dear Conservation Supporter,

As you know, public perception of environmental issues is increasing. There is now a wide appreciation of the damage inflicted on the environment through human activity (e.g., ozone depletion, greenhouse gas emissions, forest degradation, soil erosion, pollution, etc.), emphasizing a need for immediate action.

Today, many recognize *environmental education* as an important step towards protecting and managing the environment. Environmental education not only encourages examination of the fundamental issues surrounding current and future uses of the world's resources, it also empowers individuals with the skills and motivation required to work towards achieving sustainability.

In North America, most K through 12 environmental education is delivered in non-formal programs outside traditional curriculum and instruction. Programs like the Northeastern Illinois Envirothon, the Illinois Envirothon and the National Canon Envirothon exemplify current initiatives, providing quality education training and hands-on learning activities in the areas of soils and land use, aquatic ecology, forestry, wildlife, and current environmental issues. With over 500,000 participants from across North America annually, the Envirothon program is quickly becoming a primary vehicle for promoting environmental literacy.

The Northeastern Illinois Envirothon is made possible through generous public and private contributions. We are currently seeking financial contributions to assist with program development and the purchase of new resource materials. The Northeastern Illinois Envirothon is a 501(c)3 organization and your contribution is tax deductible as defined by the IRS.

Please feel free to contact me at Tonya.Canania@il.nacdnet.net to find out more or to receive the current sponsorship categories listing. Thank you for your time and consideration. I look forward to speaking with you.

Tonya Canania
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